## LAURA DAVIS

University of Georgia 2010 Athens, GA Bachelor of Fine Arts, Graphic Design Cumulative GPA: 3.50, Cum Laude

## SKILLS

Adobe Photoshop CC, Adobe Illustrator CC, Adobe InDesign CC, Adobe Dreamweaver CC, Adobe Premier, FileMaker Pro, Microsoft Word, Microsoft Powerpoint, Microsoft Excel

Sole Society Senior Graphic Designer April 2017- Present

Designed and built daily emails as well as provided graphic assets for display on web and mobile. Worked with all departments to creatively support their team's needs. Managed the Graphic Designer in her daily responsibilities and provided constructive feedback in her designs

Tadashi Shoji Graphic Designer August 2016- February 2017

Provided design expertise for all aspects of marketing, including but not limited to rebranding assets, web design and development, fashion week collateral, overseeing of photoshoots, email design and various print materials

Nordstromrack.com | HauteLook Graphic Designer August 2012- August 2016

**Custom Molded Products** 

Supported company with multiple assets for display on web and mobile, including advanced retouching and compositing images. Also provided design work for emails, promos and various marketing campaigns partnering with high-end brands

Graphic Designer/Marketing
May 2011- February 2012
Provided design work varying from catalog layout to identity development to web design. Also managed advertising and promotional products

Southern Regional Extension Forestry
Graphic Designer
June 2009- July 2010
Provided design work for various partners of Southern

Provided design work for various partners of Southern Regional Extension Forestry including website design, print design and identity design

Rolling Stone, US Weekly & Men's Journal
Graphic Design Intern
June 2008- July 2008
Provided design assistance in the art department within the marketing aspect of the three magazines